

TURING TALKS

The Conference



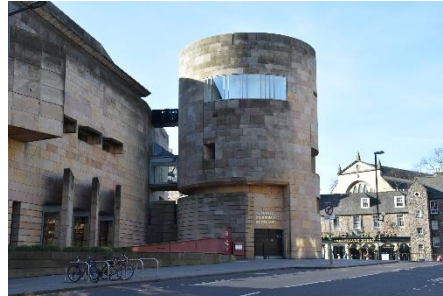
Turing Talks is a one day conference exploring innovative technology and its use in the developing world. Participants will connect with their peers and leaders in a prestigious and inspiring environment.

Our speakers will challenge traditional views of the developing world by focussing on the role and impact of disruptive technology in development.

The proceeds will be used to make a real difference in Africa where we are equipping schools with re-used IT and e-learning resources and pioneering our SolarBerry to provide sustainable IT labs for rural communities without access to electricity.

Website: <https://turingtalks.co.uk>

The Venue



The National Museum of Scotland is the UK's most visited tourist attraction outside of London. Across its multiple galleries, the museum takes you on an journey which covers natural history, world culture and Scotland's history, including its longstanding links with Malawi.

Located between the historic Royal Mile and the University of Edinburgh it has become an unmissable attraction.

Website: <http://www.nms.ac.uk>

The Date

Pre-conference speakers dinner:
from 7pm, 12th June 2017
Conference: 9.30am-4.30pm
Drinks reception: 4.30-6.30pm

The Participants



Turing Talks is aimed at those who believe technology can make a difference in our world.

We have attracted an inspirational lineup of speakers who are leading the field in education, health, finance and renewable energy sectors.

We are also expecting over 200 industry, academic and NGO participants from across the UK and beyond!

What unites us all? A passion for making things happen.

Sponsorship Packages



We are seeking sponsors who want to make things happen. All proceeds from this conference will support Turing Trust projects in Africa.

If you don't find the right package for you overleaf, you might like to sponsor the conference bags or suggest other ideas.

If you have any questions or are keen to sponsor the conference, please get in touch:

lydia@turingtrust.co.uk

Mobile: 07561 222760

TURING TALKS

	Poster Boards & Prize	Drinks reception	Speakers dinner	Bronze	Silver	Gold	Turing
Package Price	£3,000	£1,500	£2,500	£2,000	£5,000	£12,500	£25,000
Number available	1	1	1	3	2	2	1
Website sponsor page	Logo & link, 100 word bio	Logo & link, 100 word bio	Logo & link, 100 word bio	Logo & link, 100 word bio	Logo & link, 150 word bio	Logo & link, 200 word bio	Logo & link, 250 word bio & pdf link
Tweetouts (minimum)	4	4	4	4	6	8	10
Tickets included	2	2	2	2	3	4	5
Participant booklet	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page & half page ad	Logo on sponsor page & full page ad
Participant list	On the day	On the day	On the day	On the day	On the day	2 weeks in advance for pre-marketing	2 weeks in advance for pre-marketing
Delegate pack (cardboard folder)	Logo (small)	Logo (small)	Logo (small)	Logo (small)	Logo (small)	Acknowledgement & Logo (medium)	Acknowledgement & Logo (large)
Collateral for participant bags	1 insert	1 insert	1 insert	1 insert	1 insert & 1 promotional item	1 insert & 2 promotional items	1 insert & 3 promotional items
Photo opportunity	James Turing	James Turing	James Turing	James Turing	James Turing	Turing family	Turing family
Exhibition space (table)				2.5ft x 2.5ft	2.5ft x 2.5ft	4ft x 2.5ft	6ft x 2.5ft (with choice of location)
Timed logo on rotating slides outside the lecture theatre (mins/hr)				10 (shared)	15 (shared)	10 per sponsor	15 (or company promotional video)
Website home page						Logo & link	Logo & link
Holding slides in lecture theatre							Yes
Places at speakers' dinner			2			1	2
Welcome or toast at speakers' dinner			Yes				Yes
Logo on conference lanyard							Yes
Welcome & banner at drinks reception			Yes				Yes
Logo on poster boards & presentation of poster prize	Yes						
Plaque on SolarBerry							Yes

FAQs

What can be included as collateral?

Any collateral should be able to fit in a standard sized cotton tote bag – examples include branded USB sticks / mugs / pens / post-it notes / mouse mats / solar chargers.

How is the exhibition space organised?

There are good sized networking spaces at ground level and on the upper level adjacent to the lecture theatre. We plan to use the lower area for reception, catering and for an exhibition of the SolarBerry. The screen that will hold the rotating slides / videos is at the lower entrance to the lecture theatre and will be behind the catering tables. The upper area will be used for the exhibition and posters and will also have tables for delegates to put their plates and drinks on. There are stairs connecting the 2 levels and it is envisaged that delegates will collect their food and beverages and then move to the upper networking space. Exhibition space is currently only available to our sponsors and will be limited to 8 companies.

Is power available for exhibitors?

There are power sockets around the edge of the networking space that will be available for the use of exhibitors.

What are the posters?

We have invited students and postdoctoral fellows to submit abstracts related to the topics that are being discussed. These will be peer reviewed and 8 will be chosen to be displayed on the day. One author (or their representative) will be expected to present their poster and discuss this with delegates over the lunch hour. The company sponsoring the posters will be included in a panel that decides on the best poster on the day and will present the poster prize at the end of the afternoon session.

Who will be attending the pre-conference speakers' dinner?

All speakers will be invited to attend the dinner (but those who are presenting by video / live streaming from abroad will not be attending). Key members of the Turing Trust will also attend as well as representatives from our dinner, gold and platinum sponsors.

Where will the reception be held?

The venue is yet to be confirmed, but will be a short walk from the National Museum of Scotland in a relaxed setting – and we are planning to give delegates the chance to try Malawian gin. We anticipate that most delegates will be keen to discuss the inspirational talks and make new contacts.

Are plaques available for other packages?

This can be discussed at the time of booking. However, we prefer that funding is not restricted to specific projects. However, we do understand that it is also important to be able to demonstrate the impact your sponsorship has had and are happy to work with you to achieve this.

Help us make things happen

Turing Talks is a one day conference that not only will inspire change, but result in real outcomes. The Turing Trust will use all funds raised by the conference to support their projects in rural Africa (Ghana, Kenya and Malawi).

By sponsoring the conference, you not only get the opportunity to showcase your company to leaders of some of the most innovative companies in the UK, but you can help us make things happen.

Here are a few of the projects that your sponsorship will make a reality:

Change a Community with a SolarBerry



Helping a community to innovate and grow. Our SolarBerries empower communities to develop new skills and sustainably commercialise them.

A self-financing, community-owned off-grid computer lab, the SolarBerry is powered by solar energy and fitted with energy-efficient Raspberry Pi computers. Built using a recycled shipping container, computer lab provides a secure environment for the IT equipment whilst reducing construction costs.

With the pilot project underway in Malawi, your sponsorship will help us extend these efficient computer labs to more rural communities. The costs of the project include the purchase of the container, its conversion and outfitting, and the costs of the equipment, transport and installation.

Cost of project: £18,000

Including:

- Purchase and conversion of the shipping container
- All computers and other equipment
- Shipment and installation in rural Africa.

Help 20 Schools Keep their Computer Labs running for a year



Help us fund a technician for a year to provide essential support to the staff in the rural schools who may have little experience of running a computer lab.

Setting up computer labs is vital but so is maintaining them. The challenging environment of high temperatures, dust and intermittent power supplies means that equipment needs regular care and attention to keep it up and running.

Support from a technician is vital in ensuring that the students can obtain maximum benefit from the resources provided. The costs of this project are for 1 technician to support 20 schools and include staffing costs, transport and the costs of spares and replacement computers if they cannot be repaired.

Cost of project: £11,200

Including:

- Staffing costs (1 technician to support 20 schools)
- Transport for visits to schools
- Cost of spare parts or replacement computers.

Ship a container of 500 computers to Mzuzu, Malawi

Help us send enough equipment to set up 25 computer labs in schools in rural Malawi.

Whilst we love getting donations of computer equipment we also need to get it to where it needs to be. Shipping to a landlocked country takes some organisation and travel by sea, rail and road.

Your sponsorship will help us to send 500 computers and associated IT equipment to set up 25 computer labs in schools.



Cost of project: £9000

Including:

- Shipping from Edinburgh to Beira, Mozambique
- Port costs
- Transport from Beira to Centre for Youth and Development, Mzuzu, Malawi

Training workshops for teachers in Ghana or Malawi



Providing equipment is one thing, but ensuring that the staff are confident in using them is what makes our projects successful.

Help us provide essential training for the teachers of the schools who receive our computers and equipment in:

- Basic maintenance and repair
- Networking
- Utilising our educational resources.

Our courses provide the necessary support to help the staff be confident in using the equipment to enhance their teaching and inspire their students.

Cost of project: £1,400

Including:

- 3 days of training for 20 teachers
- Transport and subsistence for 20 teachers (most will need overnight accommodation)
- Transport and subsistence for 3 trainers / facilitators

Outfit a computer laboratory in Malawi

Help us refurbish, ship and set up & network 20 PCs to create a computer lab for a school in Malawi.

A simple laboratory can change the educational opportunities of a whole school. Help us embed the use of computers at the heart of learning in rural Malawi.



Cost of project: £800

Including:

- Refurbishment of 20 PCs
- Shipping
- Transport of PCs to schools
- Staffing costs to set up computer labs and train ICT teachers in schools in maintenance

“Computers in rural schools in Africa are a BIG deal”

Edmund Pinto, Turing Trust director in Ghana, LITE conference, 2016

Help us make a real difference by sponsoring Turing Talks today.

Call Lydia on 07561 222760 or email lydia@turingtrust.co.uk to discuss our wide range of sponsorship opportunities.

Sponsors Booking Form

Please use BLOCK CAPITALS when completing this form

Company name	
Contact name	
Address for correspondence (confirmation letter etc)	
Telephone (including country and area dialling code)	
Mobile	
Email	
Company twitter name	
Address for invoicing (if different from above)	
PO number	

Partnership opportunities

Please tick your preferred item(s) for Partnership and indicate the total cost below. Should your chosen item(s) no longer be available, we will contact you to discuss an alternative.

Item	Cost	(✓)	Item	Cost	(✓)
Turing partner	£25000		Poster boards & prize	£3000	
Gold partner	£12500		Drinks reception	£1500	
Silver partner	£5000		Speakers dinner	£2500	
Bronze partner	£2500				



In signing this form you agree to the General Terms & Conditions contained within this prospectus, including the cancellation policy.

Name: _____

Signature: _____

Date: _____

Payment

Payment must be received within 30 days of the invoice being issued or prior to the conference, whichever occurs first.

All payments must be made in pounds sterling (GBP £) and the Partner/exhibitor must pay all transferring fees.

Please select how you will wish to pay (Bank Transfer

Cheques

Cheques should be made payable to The Turing Trust and sent to:
The Turing Trust, 68 Marshalswick Lane, St Albans, Herts, AL1 4XF

Bank Transfer

Bank Transfer information will be provided with the invoice.

Please note: Full payment is required in order to secure your Partnership item. Invoice terms are 30 days, however, for late bookings (after 1st May, 2017) immediate payment will be required. Items will remain unsecured until full payment is made and should payment not be received within the timescales indicated, your items and/or space may be offered to another company. The organisers reserve the right to deny participation should full payment not be received within the timescales indicated.

This is a binding contract and becomes valid after the booking form is accepted by the Turing Trust and a confirmed letter is issued. Please take time to read the general terms and conditions contained within this document. On receipt of this booking form, the organisers will send a letter of confirmation along with an invoice for the full amount due.

Please return this booking form to:

The Turing Trust, 68 Marshalswick Lane, St Albans, Herts, AL1 4XF

Email: nicola@turingtrust.co.uk

Website: <https://turingtalks.co.uk/>



Terms and Conditions

1. Sponsorship prospectus

This document provides the list of Partnership and sponsorship opportunities available to purchase along with featured, specific inclusions and entitlements.

2. Purpose of Partnership / sponsorship funds

All surplus funds from the conference "Turing Talks" will be used as unrestricted funds to support the charitable objectives of the Turing Trust (registered under the Office of the Scottish Charity Regulator: SC046150 and the Charities Commission of England and Wales: 1156687) (the "organiser").

3. Acceptance of General Terms

Those wishing to participate as a Partner or exhibitor unreservedly accept, and undertake to comply with these general terms.

4. Letter of Commitment

If you would like to be a Partner or sponsor, please complete, sign and return the booking form by post or email. Emailed copies must be a scanned version of the signed original. Send the aforesaid completed forms to the following:

The Turing Trust, 68 Marshalswick Lane, St Albans, Herts. AL1 4XF, United Kingdom.

Tel: +44 (0)7780 007419

Email: nicola@turingtrust.co.uk

Upon receipt of the completed booking form, The Turing Trust will then proceed to issue your company the necessary invoice with full payment instructions.

5. Payment

100% of the entire Partnership and/or exhibition money is to be paid to The Turing Trust in order to secure the opportunity, no later than 30 days from receipt of the official invoice. In the event of failure to pay within the payment terms, the organiser reserves the right to terminate the reservation at any time with immediate effect and without formalities.

6. Cancellation policy

We will consider a signed booking form as confirmation of your commitment and all cancellations must be detailed in writing to The Turing Trust. Upon receipt of a signed booking form, the Partners/exhibitors will become liable to the organising committee for the amount committed as follows.

For cancellations made:

Up to and including 30 April 2017, 50% of the total package cost will be retained; after 1st May, 100% of the total package cost will be retained.

7. Assignment

The commitment from a Partner or exhibitor is non-transferrable to any other organisation without prior written consent by the organiser. No booking or space confirmed is permitted to be re-assigned or sub-let in any manner. It is not permitted for more than one organisation to share a booth space without prior consent from the organiser.

8. Damage

Partners and exhibitors shall leave the exhibition space and hired equipment in the same good condition that it was found in and will indemnify the Turing Trust in respect of all losses, claims, liabilities and costs in respect of any damage caused as a result of their facilities and decoration.

9. Code of Conduct

The Turing Trust expects a high degree of personal conduct from each delegate and exhibitor and reserves the right to take appropriate action in its discretion in the event of non-compliance.

All proceeds from ticket sales and sponsorship of Turing Talks will be treated as unrestricted funds

The Turing Trust is registered under the Office of the Scottish Charity Regulator: SC046150
and under the Charities Commission of England and Wales: 1156687.

10. Exhibition Plan

The exhibition floor plan is compiled by the organiser which attributes the spaces to our platinum partners according to their choice and then on a first come, first served basis. The organiser reserves the right to change the exhibition floor plan at any time.

11. Liability For Loss Or Theft

Exhibitors, Partners and participants are responsible for all equipment for which they are the custodians and, in particular, for the equipment which they are exhibiting and that which they are renting and which is present on their stand. The organiser does not accept any liability for loss, theft or damage to the equipment for which the participant is the custodian.

12. Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

13. Trademarks and Logos

The Partners and exhibitors shall be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect. Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.

14. Insurance

The Partner and exhibitor undertakes to arrange a public liability insurance policy providing cover for any/all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/any equipment that it is the custodian. Upon request, the organiser will be provided with copies of such policies.

15. Cancellation by the Turing Trust

If the Turing Trust cancels the event for any reason other than Force Majeure, the sponsor will be refunded, but the Turing Trust will not be responsible for any further damages, loss or liability. Nothing in these terms limits the liability of the Turing Trust for personal injury or death caused by negligence.

16. Force Majeure

In the event that the congress does not take place owing to an event of force majeure, the participants undertake not to claim any indemnity from the organisers. The amounts still available following payment of all the expenses incurred shall be distributed to the participants on a pro-rata basis of the amounts paid.

17. Attendance levels

The organiser may not be held liable for the conference attracting a lower than expected number of participants or for any lack of interest in the event as a whole.

18. Disputes

This Agreement shall be governed by and construed in accordance with the laws of Scotland.